



The new Farr MRX. A yacht so hot it boils water.



## Light wind, wild wind

It has been said that Match Racing is the most exciting thing to happen to international yachting since Sir Thomas Lipton put his tea money into the Americas Cup.

Match Racing has become the major event in the sport of yachting because it is quick, fast and dramatic. It has attracted top international talent and, as a result, has become a focus of the sporting media's attention. Yet the whole idea of Match Racing needed only one refinement.

The right boat. A yacht so finely tuned that it would add a new dimension to sailing's glamour event.

The boat's here and it is the new Farr MRX.

The demand for a boat such as the MRX has long been apparent. The project was off to a flying start as soon as we saw Bruce Farr's design and then, in conjunction with the Royal New Zealand Yacht Squadron, the MRX project took shape.



## the MRX fires the imagination.

The initial fleet of eleven MRX, built by McDell Marine Ltd, was launched in October 1990 by the Prime Minister. The boat was selected for the 1990 Mazda World Championship of Match Race Sailing and was an immediate success in the prestigious international Steinlager Cup Series. Top skippers sailed in the Series which saw some of the best known names in yachting duel for honours.

The boat itself has generated enthusiastic reviews. Designed for Match, Fleet and 'IMS'

Racing, the MRX is in every sense of the word, a high-performance boat.

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**"The Farr MRX presents exciting new opportunities to keep New Zealand at the leading edge of international yachting and one step ahead of the world."**  
Chris Dickson.

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The One-Design construction employs state of the art production techniques incorporating the very latest materials.



## Technical Specifications

### New Zealand 1990 Fleet

The deck is 'Divinycell' cored and particular emphasis has been given to the large cockpit which has taken proven IOR layouts a stage further ahead.

The keel and rudder represent Bruce Farr's latest thinking and have added a magic quality to the boat's handling characteristics.

High tech equipment is specified throughout to ensure efficient sail handling.

The results: On the wind, the MRX performs outstandingly in all weather. Running and

LOA	10.32m (34ft)	Displacement	3,500kgs (7,840lbs)
LWL	8.56m (28ft 4ins)	Designer	Bruce Farr & Associates
Beam	3.19m (10ft 6ins)	Builder	McDell Marine Ltd
Draft	1.67m (5ft 6ins)	Rig	A. Foster & Company Ltd
Ballast	1,451kgs (3,196lbs)		



## the new MRX is the yacht the world is watching.

reaching, the helm remains light and responsive, even in storm conditions.

All controls are perfectly positioned and the crew can operate the yacht quickly and efficiently. This is the result of detailed input by top match racing crews and skippers and an example of the meticulous care taken in planning this outstanding yacht.

In keeping with the spirit of the one design concept, the Farr MRX introduces an entirely new element to international yachting to ensure that races are won on the water and not in the

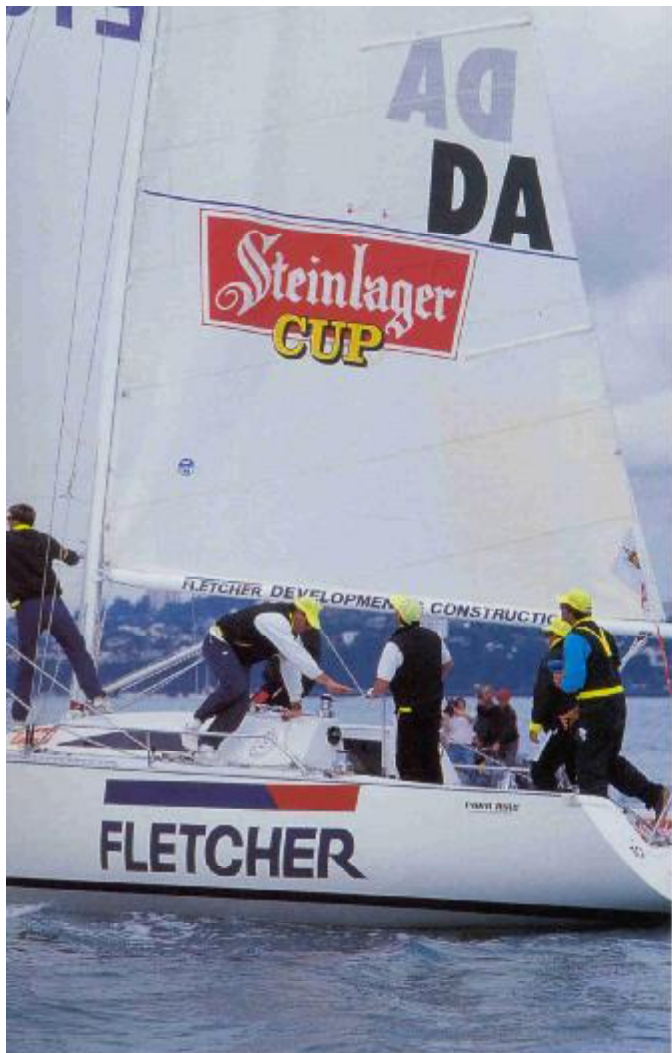
protest room. On the transom of each yacht, provision has been made to carry an on-board referee who can instantly relay any penalties incurred for breaches of the racing rules.

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**"This unique fleet of yachts places New Zealand at the forefront of World Match Racing and sets a new international standard."** Bruce Farr.

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The level of media interest generated by the MRX means that it is an excellent corporate-promotion vehicle. Major local and international companies have put their name to the



## The new Farr MRX. The action continues.

MRX: Fletcher, Hewlett-Packard, High Modulus, Kodak, Marten Marine, OKI and Sony.

"Association with this project has already enhanced our brand visibility and increased our public relations profile." John Fitzgerald, Managing Director, Kodak N.Z. Ltd.

These companies have used the MRX to present their names to a wider public and have enjoyed the immense benefits such business-networking brings.

One of the most important things about the arrival of the new MRX is this.

New Zealand has once again taken the lead in international yachting by designing and producing a boat such as the MRX. A yacht that is nothing short of a breakthrough.

The kind of breakthrough you can experience first hand when you sail an MRX.

# FARR MRX

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